

Star Night



SATURDAY
AUG 24



**FIRST
HORIZON**SM
FOUNDATION



A special evening of music, inspiration, and hope for children.

Reserve your table to Chattanooga's premier gala event now!

— PROCEEDS BENEFIT SISKIN CHILDREN'S INSTITUTE —

SATURDAY | AUGUST 24, 2024

CHATTANOOGA CONVENTION CENTER
www.siskin.org/starnight

Chattanooga's premier gala event, StarNight, generates awareness and helps raise funds to support the medical, therapy, and early intervention services we provide to over 7,000 children annually. Attendees enjoy a cocktail reception, elegant dinner, concert, live auction, and silent auction.

[SOLD]

Presenting Sponsor: \$15,000 (2 Available) [SOLD]

- Two (2) 8 Top Tables for 16 Guests- VIP Location
- First Right of Refusal for Following Year
- Opportunity to Welcome Guests and Attendees of StarNight on Main Stage
- Inclusion in Press Release
- Full Page ad in Program
- Logo on Invitation and Preliminary Tease Promotions
- Logo on Step & Repeat in VIP Area
- Logo on applicable collateral, promotional, advertising, and event materials - Including but not limited to Newspaper, TV, Broadcast, Outdoor, Social Media
- Dedicated Social Media Support Promo Post Prior to Event
- Exclusive Logo Recognition as Presenting Sponsor on Website and Event Program
- Exclusive Logo Recognition on Event Display/Screens
- Recognition in Script from StarNight Event Stage
- Specialty Waiter Service
- Organization Name Displayed on Table
- Twenty (16) VIP Passes: – Includes Open Bar Access
- Twenty (16) Valet Parking Passes

Sponsorship Deadline | JULY 01, 2024

Children's Champion Sponsor: \$11,000

- One (1) Table for 8 Guests
- Inclusion in Press Release
- Half Page ad in Program
- Logo inclusion on Invitation
- Logo on applicable collateral, promotional, advertising, and event materials
- Including but not limited to Newspaper, TV, Broadcast, Social Media
- Dedicated Social Media Support Promo Post Prior to Event
- Logo Recognition as Children's Champion Sponsor on Website and Event Program
- Logo Recognition on Event Display/Screens
- Recognition in Script from StarNight Event Stage
- Specialty Waiter Service
- Organization Name Displayed on Table
- Eight (8) VIP Experience Passes:
 - Includes Open Bar Access
- Eight (8) Valet Parking Passes

[LIMITED]

TV Media Partnership [EXCLUSIVE] [PENDING]

- Exclusive Partnership
- Please reach out to Shannon York to learn more about this exclusive partnership.

Outdoor Media Partnership [EXCLUSIVE] [PENDING]

- Exclusive Partnership
- Please reach out to Shannon York to learn more about this exclusive partnership.

Radio Media Partnership [EXCLUSIVE] [PENDING]

- Exclusive Partnership
- Please reach out to Shannon York to learn more about this exclusive partnership.

Publishing Media Partnership [EXCLUSIVE] [PENDING]

- Exclusive Partnership
- Please reach out to Shannon York to learn more about this exclusive partnership.



Sponsorship Deadline | JULY 11, 2024

Live Auction Sponsor: \$8,000 [EXCLUSIVE]

- One (1) Table for 8 Guests
- Includes Children's Advocate Table Benefits
- Recognition as Live Auction Sponsor
- Branding on Live Auction Section of StarNight Website
- Branding during Live Auction

Silent Auction Sponsor: \$8,000 [EXCLUSIVE]

- One (1) Table for 8 Guests
- Includes Children's Advocate Table Benefits
- Recognition as Silent Auction Sponsor
- Branding on Silent Auction Section of StarNight Website

Valet Sponsor: \$7,000 [SOLD]

- One (1) Table for 8 Guests
- Includes Children's Advocate Table Benefits
- Recognition as Valet Sponsor on All Valet Tickets

Photo Booth Sponsor: \$5,000 [EXCLUSIVE]

- One (1) Table for 8 Guests
- Includes Children's Guardian Table Benefits
- Organization name/logo Displayed at Photo Booth

Photography Sponsor: \$5,000 [EXCLUSIVE]

- One (1) Table for 8 Guests
- Includes Children's Guardian Table Benefits
- Organization name/logo Displayed

Registration Sponsor: \$5,000 [SOLD]

- One (1) Table for 8 Guests
- Includes Children's Guardian Table Benefits
- Organization name/logo Displayed in Registration Area

Centerpiece Sponsor: \$5,000 [EXCLUSIVE]

- One (1) Table for 8 Guests
- Includes Children's Guardian Table Benefits
- Organization name/logo in Special Thanks Section of Program



All proceeds benefit Siskin Children's Institute and the medical, therapy, and early intervention services provided for children and families across our region.



Children's Advocate Table Sponsor: \$6,000 **[LIMITED]**

- One (1) Table for 8 Guests
- Logo on applicable collateral, promotional, advertising, and event materials
- Including but not limited to Newspaper, TV, Broadcast, Social Media
- Logo Recognition as a Children's Advocate Table Sponsor on Website and Event Program
- Logo Recognition on Event Display/Screens
- Recognition in Script from StarNight Event Stage
- Organization Name Displayed on Table
- Eight (8) Valet Parking Passes

Children's Guardian Table Sponsor: \$4,500 **[LIMITED]**

- One (1) Table for 8 Guests
- Organization Recognition as a Children's Guardian Table Sponsor on Website and Event Program
- Organization Name Displayed on Table
- Eight (8) Valet Parking Passes

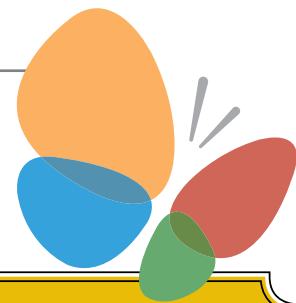
Children's Ally Table Sponsor: \$3,000 **[LIMITED]**

- One (1) Table for 8 Guests
- Organization Recognition as a Children's Ally Table Sponsor in Event Program
- Organization Name Displayed on Table

Silent Auction Items/Packages Needed!

This year we will be introducing a Silent Auction alongside our Live Auction.

Donating an item or package for the Silent Auction is a unique way to highlight your organization while supporting Siskin Children's Institute.



Ready to secure your sponsorship and help more children in your community? Let's talk!

Shannon York
423.648.1706
shannon.york@siskin.org

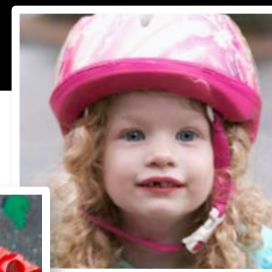
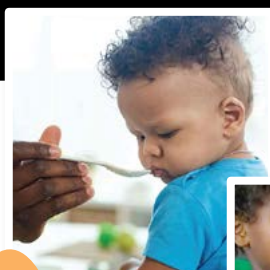
CHILDREN'S HEALTH CARE SERVICES

OUR MISSION

Siskin Children's Institute works to improve the quality of life for children with special needs and their families.

OUR VISION

Siskin Children's Institute will be a nationally recognized leader of evidence based services for children with diverse abilities using a family centered approach to increase access and opportunity for each child to reach his or her life goals.



Founded in 1950 by Mose and Garrison Siskin in Chattanooga, Tennessee, Siskin Children's Institute achieves its mission through pediatric health care services, home and community-based programs, and outreach services in the field of developmental disabilities.

Developmental-behavioral Medicine

The Siskin Center for Developmental Pediatrics is a regional developmental pediatric center, led by a team of developmental pediatricians, with services available in Chattanooga and Nashville, TN. Children are referred to the Institute for medical, psychological and cognitive assessment, diagnosis and treatment, including occupational, speech and language, feeding, and applied behavior analysis therapy services.

Early Intervention Care

The Siskin Home & Community-Based Early Intervention program is designed to help parents, other caregivers and children with special needs gain the knowledge and confidence they need to be successful in life. Through visits with an early intervention coach, the family receives information, support, guidance and consultation about improving the child's and family's quality of life. It's a program that can be provided in the home, child care center, the park or other natural settings in the community.

Outreach

Siskin Outreach Services provide disability information to families, college students and professionals through a dynamic array of programs that weave through the Institute's other areas of focus. Outreach Services houses the Helen Siskin Pregulman Family Voices of Tennessee Southeast Partnership program, offering a lending library, family support and training, consultation services, and professional training in fields related to special needs, and early childhood development.

To learn more, visit www.siskin.org



Thank you for your partnership with StarNight 2024, benefiting Siskin Children's Institute. SCI is a 501 (c)3 non-profit charitable organization, and all donations/sponsorships are tax-deductible.

Contact Name: _____ Date: _____

Organization Name: _____

ORG/Individual Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Organization Phone: _____

Email: _____

Website URL: _____

PARTNERS LEVELS

- ~~PRESENTING SPONSOR \$15,000~~
- CHILDREN'S CHAMPION SPONSOR \$11,000
- LIVE AUCTION SPONSOR \$8,000
- SILENT AUCTION SPONSOR \$8,000
- ~~VALET PARKING SPONSOR \$7,000~~
- ~~REGISTRATION SPONSOR \$5,000~~
- ~~PHOTO BOOTH SPONSOR \$5,000~~
- PHOTOGRAPHY SPONSOR \$5,000
- CENTER PIECE SPONSOR \$5,000
- CHILDREN'S ADVOCATE TABLE \$6,000
- CHILDREN'S GUARDIAN TABLE \$4,500
- CHILDREN'S ALLY TABLE \$3,000



If paying by check please mail gift with this form to:

Siskin Children's Institute
ATTN: StarNight 2024
1101 Carter Street
Chattanooga, TN 37402